

## AMENDMENTS TO THE CLAIMS

---Please cancel Claims 1-20.---

21. (New) A system for managing the display of media on a plurality of media systems of a facility, the system comprising:
- a data stream source operable to store audio-visual files in digital format;
  - a first decoder in communication with the data stream source and operable to receive a first audio-visual file selected from the audio-visual files, the first decoder further operable to convert the first audio-visual file into a first analog signal;
  - a second decoder in communication with the data stream source and operable to receive a second audio-visual file selected from the audio-visual files, the first decoder further operable to convert the second audio-visual file into a second analog signal;
  - a controller in communication with the first and second decoders and operable to select the first audio-visual file, the selection of the first audio-visual file being made in response to the controller communicating with the first decoder using an infrared signal, the controller being further operable to select a second audio-visual file, the selection of the second audio-visual file being made in response to the controller communicating with the second decoder using an infrared signal;
  - a first modulator in communication with the first decoder and operable to receive the first analog signal and modulate the first analog signal for communication over a first coaxial cable; and
  - a second modulator in communication with the second decoder and operable to receive the second analog signal and modulate the second analog signal for communication over a second coaxial cable.
22. (New) The system of Claim 21, wherein the second coaxial cable is the first coaxial cable.
23. (New) The system of Claim 21, and further comprising a combiner in communication with the first and second modulators and operable to combine the first and second analog signals into a combined analog signal.

24. (New) The system of Claim 21, and further comprising a combiner in communication with the first and second modulators and operable to combine the first and second analog signals into a combined analog signal having two channels, a first of the two channels carrying the first analog signal and the second of the two channels carrying the second analog signal, the combined analog signal being communicated over a coaxial cable network to a first media player, the first media player operable to select the first channel for display of the content of the first audio-visual file.
25. (New) The system of Claim 24, wherein the content of the first audio-visual file is selected by a user for display on the first media player, the user communicating the selection to the controller over a network independent of the coaxial cable network, the display of the content of the first audio-visual file being made in response to the selection of the first channel using the first media player, the first channel being associated with the first decoder.
26. (New) The system of Claim 25, wherein the content of the first audio-visual file is displayed on a second media player in response to a further selection of the first channel using the second media player, wherein the first and second media players are each delivered the content of the first audio-visual file over the first channel for simultaneous display.